



## FUNDRAISING FOR YOUR BALLOON RACE!

SuperKind is the only fundraising platform in the world that allows young people to create & manage their own online fundraiser. It is free to use, with the lowest card processing fees and Gift Aid reclaim included. Plus SuperKind is a social enterprise. That's why thousands of schools & PTAs are using SuperKind instead of sponsorship forms to fundraise for their Balloon Races and other sponsored events.

Getting set up on SuperKind is incredibly easy:

1. Create an account here: [www.superkind.org/user-registration](http://www.superkind.org/user-registration)
2. If you are looking to raise money for your own school/PTA, please contact them at [hello@superkind.org](mailto:hello@superkind.org) to request to be added as a beneficiary for a campaign. This usually takes 3-5 days.
3. Log in and navigate to the 'Fundraising Campaigns' tab. Create a new fundraising campaign. That's it!

You can share your page using the URL or the QR code feature on the page. Pop these in emails, newsletters, WhatsApp groups, social media, posters, and more!

Any individual children can then create their own fundraiser linked to your campaign by clicking the 'Join this campaign' button.

To find out more, and see lots of examples of other fundraisers, visit:  
[www.superkind.org/pta](http://www.superkind.org/pta)

"[using SuperKind] was such an easy win for us and has been our highest earning event to date – almost £11,000 raised with really minimal effort from the PTA."

Buckingham Park Primary

